

Ignacio Bas

www.ignaciobas.com
mail@ignaciobas.com
+34 626 450 172

PROFESSIONAL EXPERIENCE

November 2017 - Present

Visual Designer - MANGO mango.com (Barcelona)

Design System Lead. Establishing and promoting design guidelines, best practices and standards. Collaborating with the PO, UX and engineering team to help define and implement innovative solutions based on the product goals.

February 2015 - November 2017

UX/UI Designer - INEFABLESTUDIO inefablestudio.com (Barcelona)

User Experience, User Research, Information Architecture, Journeys, Flows, User Interface, Brand Identity, Style Guide, Prototyping.

January 2014 - February 2015

Product Manager - DESIGNMARKETO designmarketo.com (London)

Online platform, e-commerce and events/exhibitions. Represented designers: Martino Gamper, Max Lamb, Lex Pott and Tomas Alonso.

September 2010 - February 2013

Exhibition Coordinator and Communication Officer

- GALERÍA SOLEDAD LORENZO soledadlorenzo.com (Madrid)

Responsible for the exhibitions coordination and communications.

April 2010

Co-Founder - LIBROS MUTANTES librosmutantes.com (Madrid)

Independent Artbook Fair. Project Manager, programmer and event organiser.

Responsible for the selection of participants. Negotiation with institutions, spaces and sponsors. Business planning and Budget management. Responsible for the communication of the event.

EDUCATION

2017 - 2017 UX/UI Design development Bootcamp. Ironhack, Madrid

2009 - 2010 Master in Cultural Management. Instituto Superior de Arte, Madrid

2003 - 2007 Bachelor in Fine Arts. Universidad Europea, Madrid

TECHNICAL SKILLS

Sketch, Flinto, InVision, Studio

HTML5 + CSS3

Adobe Photoshop, Illustrator, In Design

Google Search Console, Google Analytics

Office: Word, Power Point, Excel

PC and Mac

English - Fluent (Certificate in Advanced English)

Drivers License, B