

Ignacio Bas

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PROFESSIONAL EXPERIENCE

February 2015 - Present

UX/UI Designer - INEFABLESTUDIO inefablestudio.com (Barcelona)
User Experience, User Research, Design Thinking, Information Architecture, User Interface. Brand Identity, Style Guide, Prototyping, Website Design and Programming.

January 2014 - February 2015

Product Manager – DESIGNMARKETO designmarketo.com (London)
Online platform, e-commerce and events/exhibitions. Represented designers: Martino Gamper, Max Lamb, Lex Pott and Tomas Alonso.

September 2010 - February 2013

Exhibition Coordinator and Communication Officer
- GALERÍA SOLEDAD LORENZO soledadlorenzo.com (Madrid)
Responsible for the exhibitions coordination and communications.

April 2010

Co-Founder - LIBROS MUTANTES librosmutantes.com (Madrid)
Independent Artbook Fair. Project Manager, programmer and event organiser.
Responsible for the selection of participants. Negotiation with institutions, spaces and sponsors. Business planning and Budget management. Responsible for the communication of the event.

EDUCATION

2017 - 2017 UX/UI Design development Bootcamp. Ironhack, Madrid

2009 - 2010 Master in Cultural Management. Instituto Superior de Arte, Madrid

2003 - 2007 Bachelor in Fine Arts. Universidad Europea, Madrid

TECHNICAL SKILLS

Sketch, Flinto, Invision
Framer, Figma, Realtimeboard
Agile, Scrum, Lean, Kanban
HTML5 + CSS3
Adobe Photoshop, Illustrator, In Design
Google Search Console, Google Analytics
Office: Word, Power Point, Excel
PC and Mac

English - Fluent (Certificate in Advanced English)
Drivers License, B